




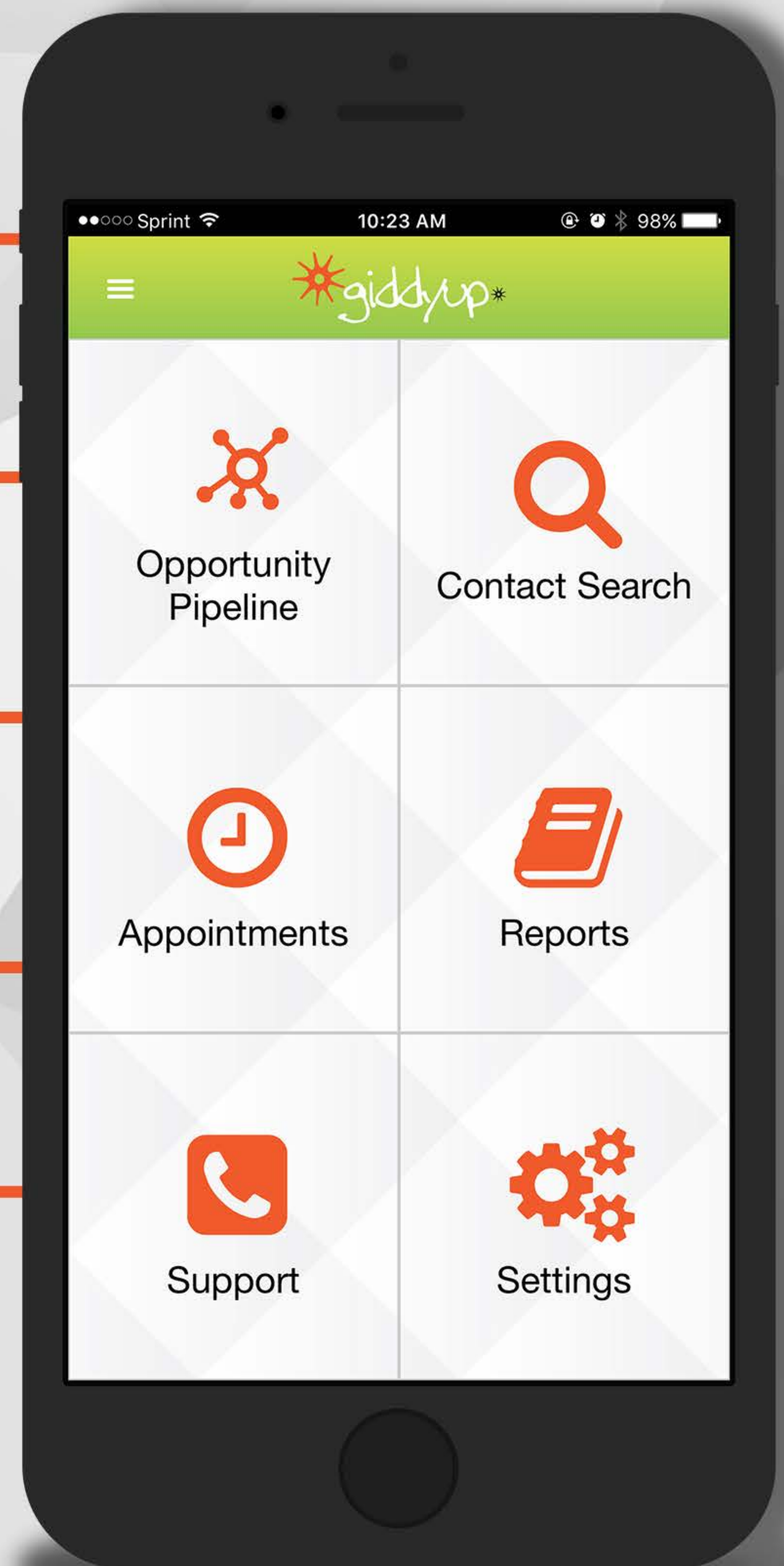


## WORKFLOW AND CRM



-  Standardize communications using email templates.
-  Provide visibility to all parties via email and text messages.
-  Improve customer satisfaction
-  Create estimating templates to quickly estimate jobs using scope, labor, materials, & equipment.
-  Manages your processes.



 **CutterCroix** | Serving the building & construction industry

CutterCroix has been providing software and services to builders, contractors, distributors, manufacturers and suppliers in the building and construction industry since 2007. We help organizations in ways that include: customer relationship management, estimating and proposal creation, standardizing and improving communications, managing everyday processes, door-to-door sales campaigning, trade show lead management, measure and install programs, automating, and managing dealer and subcontractor programs, managing service and warranty processes, and tracking and reporting metrics and KPI's.



# Door - To - Door Sales Canvassing.



☀ Track and display stats to measure effectiveness.

☀ Define questionnaires to ask homeowners.

☀ Manage your teams as they canvass a neighborhood collecting leads.

☀ Set appointments for follow up visits.

☀ Easily identify the status of knocks by home.



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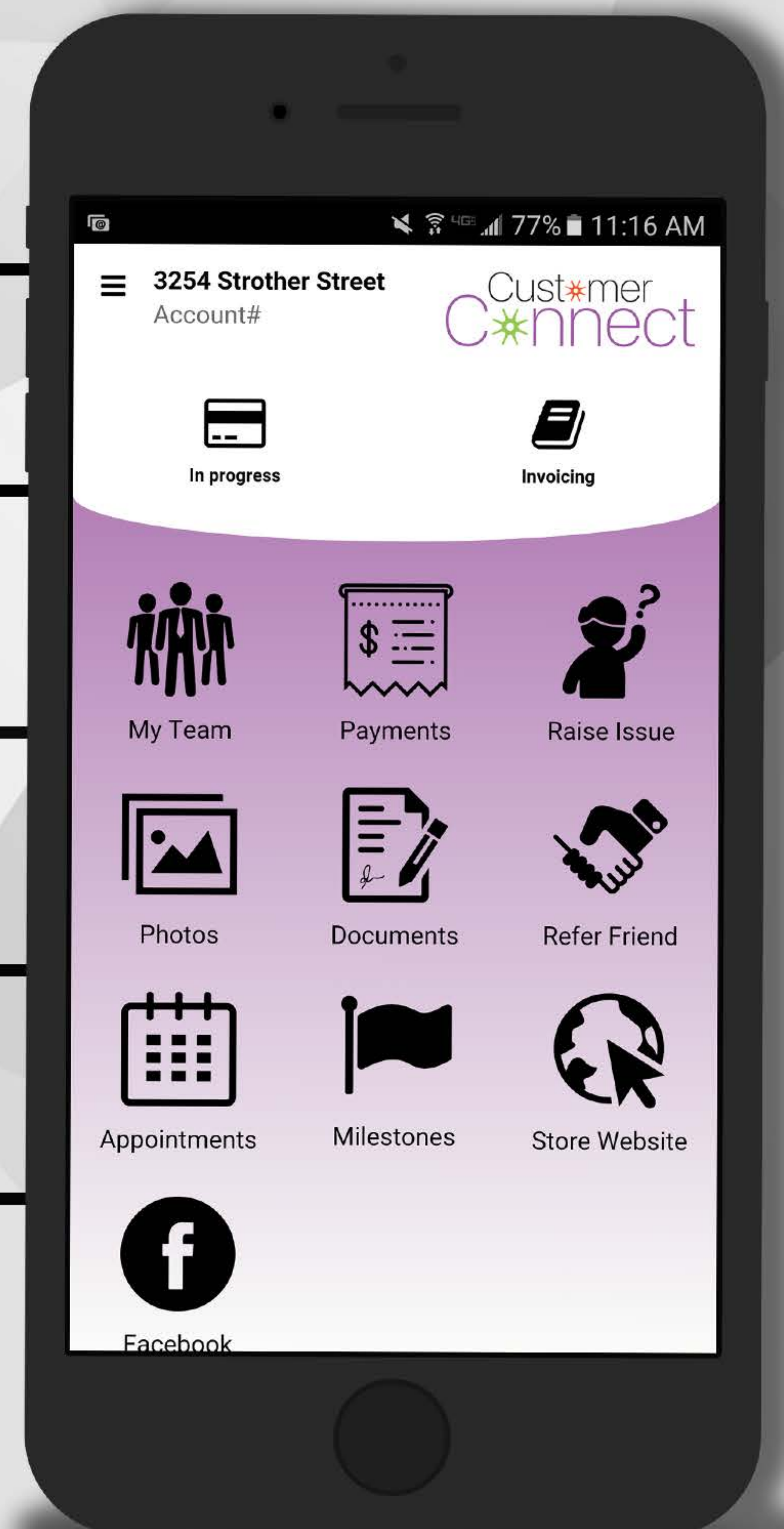


# Customer Communication Management.

## Customer Connect



- ☀ Keep homeowners informed of project progress.
- ☀ Share your teams contact information.
- ☀ Easily share documents & photos with homeowners.
- ☀ Easily allow homeowner to raise an issue at their convenience.
- ☀ Easy referral from the homeowner.



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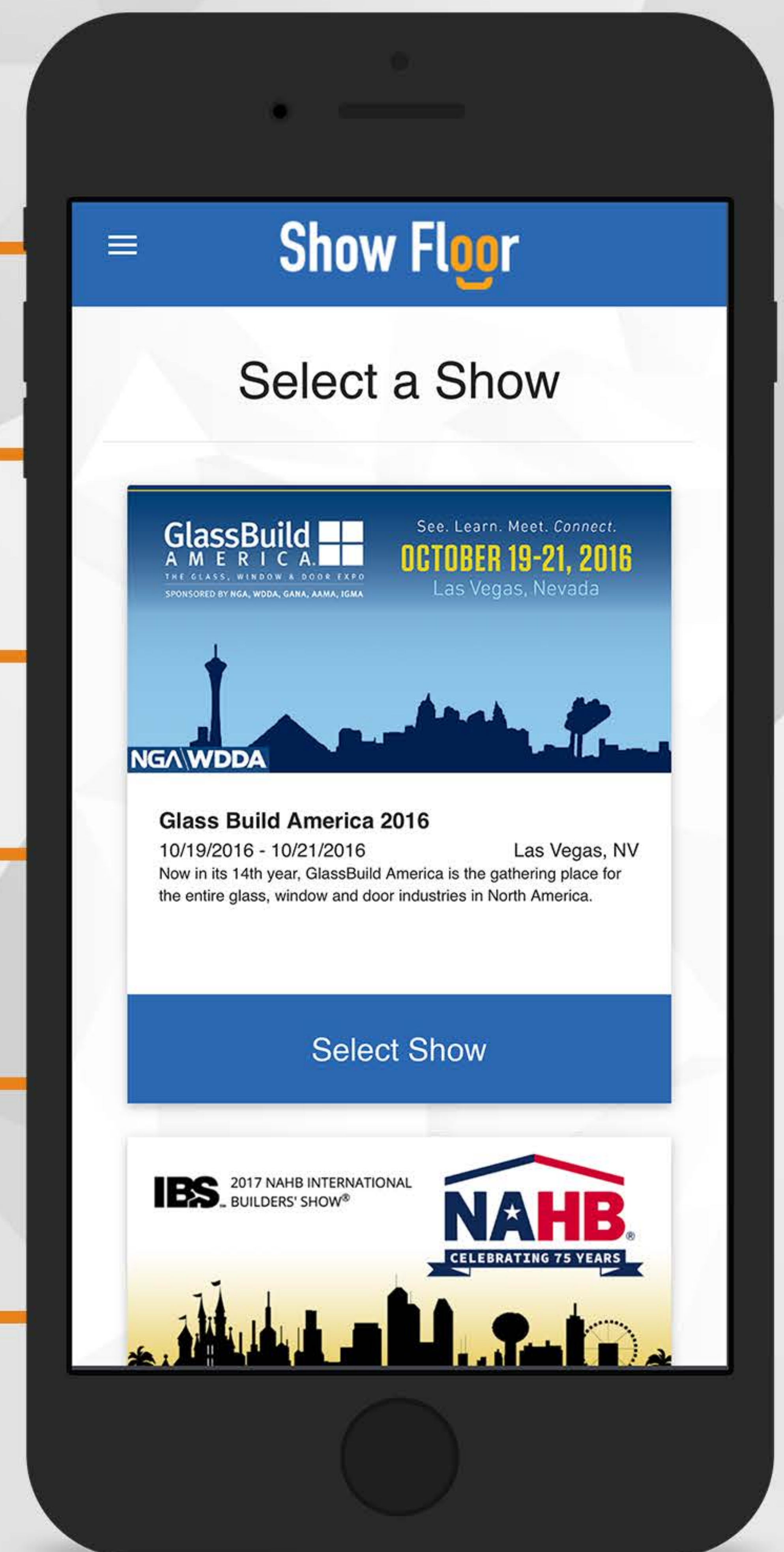


# SHOW AND EVENT MANAGEMENT.

# Show Floor



- ☀ Obtain lead information by scanning attendee badges.
- ☀ Record face-to-face interactions with leads.
- ☀ Easily schedule follow up appointments.
- ☀ Quickly send emails based on your templates.
- ☀ Easily triage visits as potential sales or non-sales related.
- ☀ Use popular tablets to create self-serve kiosks.

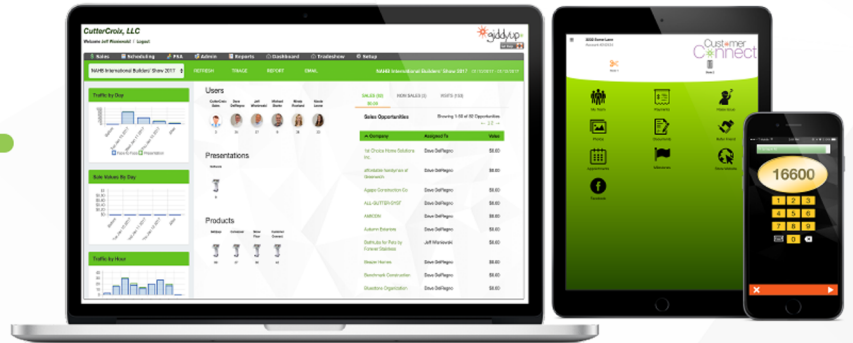


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